



FOR IMMEDIATE RELEASE

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**Transamerica Retirement Solutions Announces Webinar
for Financial Professionals on Business Growth Strategies**

Transamerica Retirement Solutions announced today that it will host a webinar for financial advisors, consultants and third party administrators that explores the strategic framework needed to bring their business practice closer to their vision for the future. The webinar will be held February 24 at noon, ET.

The webinar, “Growth Strategies for Retirement Industry Professionals,” will focus on how to best communicate value, distinguish oneself from the competition, and how to make business more personable.

The webinar’s featured speaker is Chris Stroud, co-founder of Simoneaux & Stroud Consulting Services, a company that helps retirement services firms create successful business models. She is a former president of the American Society of Pension Professionals & Actuaries, and is a celebrated author and speaker who provides insightful commentary on marketing strategies.

The webinar is the latest installment of the Transamerica Practice Management Forum, an educational series designed to offer practical commentary from a diverse group of subject matter experts. The webinar will be approximately one hour in length.

“Transamerica is dedicated to the success of our financial professional partners, and one constant request is for tools and resources that help grow their individual businesses,” said Deb Rubin, senior vice president of TPA channel development and distribution for Transamerica Retirement Solutions. “We are very excited to welcome Chris Stroud as our guest speaker, as she is an expert in helping retirement professionals take their businesses to the next level.”

Financial advisors and third party administrators can register for the webinar by calling Transamerica at 888-401-5826, Monday – Friday, 9:00 a.m. – 7:00 p.m. ET.

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About Transamerica Retirement Solutions

Transamerica Retirement Solutions (Transamerica) is a leading provider of customized retirement plan solutions for small to large organizations.

Transamerica partners with financial advisors, third party administrators, and consultants to cover the entire spectrum of defined benefit and defined contribution plans, including: 401(k) and 403(b) (Traditional and Roth); 457; profit sharing; money purchase; cash balance; Taft-Hartley; multiple employer plans; nonqualified deferred compensation; and rollover and Roth IRAs.

Transamerica helps more than three million retirement plan participants save and invest wisely to secure their retirement dreams. For more information about Transamerica Retirement Solutions Corporation, please visit trsretire.com.

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